

Holidays with Frank Family Photo Contest Official Rules

Eligibility: The Holidays with Frank Family Photo Contest (“Contest”) is open to legal residents of the fifty (50) United States or the District of Columbia who are twenty-one (21) years of age or older. The Contest is sponsored by Frank Family Vineyards located at 1091 Larkmead Lane, Calistoga, CA 94515 (“FFV”). Employees of FFV and representatives of FFV are not eligible. Both amateur and professional photographers are encouraged to enter. The Contest begins at 9:00am PDT on Friday, November 1, 2024 and ends at 11:59pm PDT on Monday, January 6, 2025.

Contest Overview: In honor of the holiday season, we are inviting friends to celebrate with Frank Family by capturing photos that include their favorite seasonal activities and our wine. Entrants are asked to be creative and have fun. At least one bottle of Frank Family wine is required in the photo and must be prominently featured. Whether toasting with friends and family, uncorking a bottle while decorating and baking, or dressing your bottle up in a festive wine bottle sweater, take a photo to join us in celebration.

How to Enter:

1. Take a high quality and artistic photo or video of Frank Family wine(s) dressed in its holiday sweater.
2. Post your photo or video/reel to Instagram and tag us @FrankFamilyVineyards, ensuring that the post is set to public view. Please note, if the photograph is submitted through Instagram, and the post is not set to public view, the submission may not be received by the Sponsor.
3. Use hashtags #HolidaysWithFrankFamily and #FrankFamilyVineyards when uploading your photo.
4. Post your photo by 11:59 pm PDT on Monday, January 6, 2025.

Judging: Judging will take place January 6 - 10. The official judging panel will be comprised of representative(s) of FFV. Each entry will be judged on a variety of elements weighed equally, including, but not limited to, on the basis of style, appropriateness to the theme, creativity/originality, and artistic/image quality.

Winner Notification: FFV will notify the winner by January 10 via direct message. If a potential winner cannot be contacted within 48 hours after the first attempt to contact him/her, FFV may select an alternate winner using the criteria set forth above.



1091 Larkmead Lane – Calistoga, CA 94515

T: 707.942.0859

FrankFamilyVineyards.com

FRANK FAMILY VINEYARDS

Prize: The photos/videos that inspire us the most will receive a range of prizes from Frank Family e-gifts cards, a repost on our Instagram and/or Facebook pages, and the chance to be featured in our biannual wine club magazine. Below are the specific gift card prizes based on final placement.

- **1st Place:** E-Gift card in the amount of \$150 to be redeemed for wine and/or merchandise at www.frankfamilyvineyards.com.
- **2nd Place:** A complimentary Estate or Vineyards of Carneros tasting for two at Frank Family Vineyards.

Conditions: The photograph and the post where in the photograph is uploaded must be comprised only of original elements created by the entrant and may not contain elements which are/have been created, developed, copyrighted, trademarked and/or patented by third parties. The entrant agrees that it has all rights to the contents of the submitted material. Entries which contain materials that are not the original work of the entrant will be disqualified. The entrant acknowledges FFV has rights to promote entry on social media and/or the FFV website.

By submitting an entry, the entrant warrants that the photo does not depict, contain, include, or involve any of the following:

- Obscenity
- Watermarks
- Sexually explicit, violent or derogatory pictures, depictions, images, language, and/or symbols
- Drugs, tobacco, or firearms
- Gang signs or symbols
- Images of children or items especially appealing to children
- Visibly recognizable trademarks or logos owned by anyone other than the entrant or the Sponsor
- Copyrighted materials owned by anyone other than the entrant
- Messaging that is inconsistent with the positive subject matter of the Contest and the Sponsor

Publicity: Participation in the Contest constitutes an entrant's consent to FFV's use of the photograph for publicity purposes prior to or after the Contest end date, in any media without any compensation or prior review.



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